



A magical place at the dawn of history.

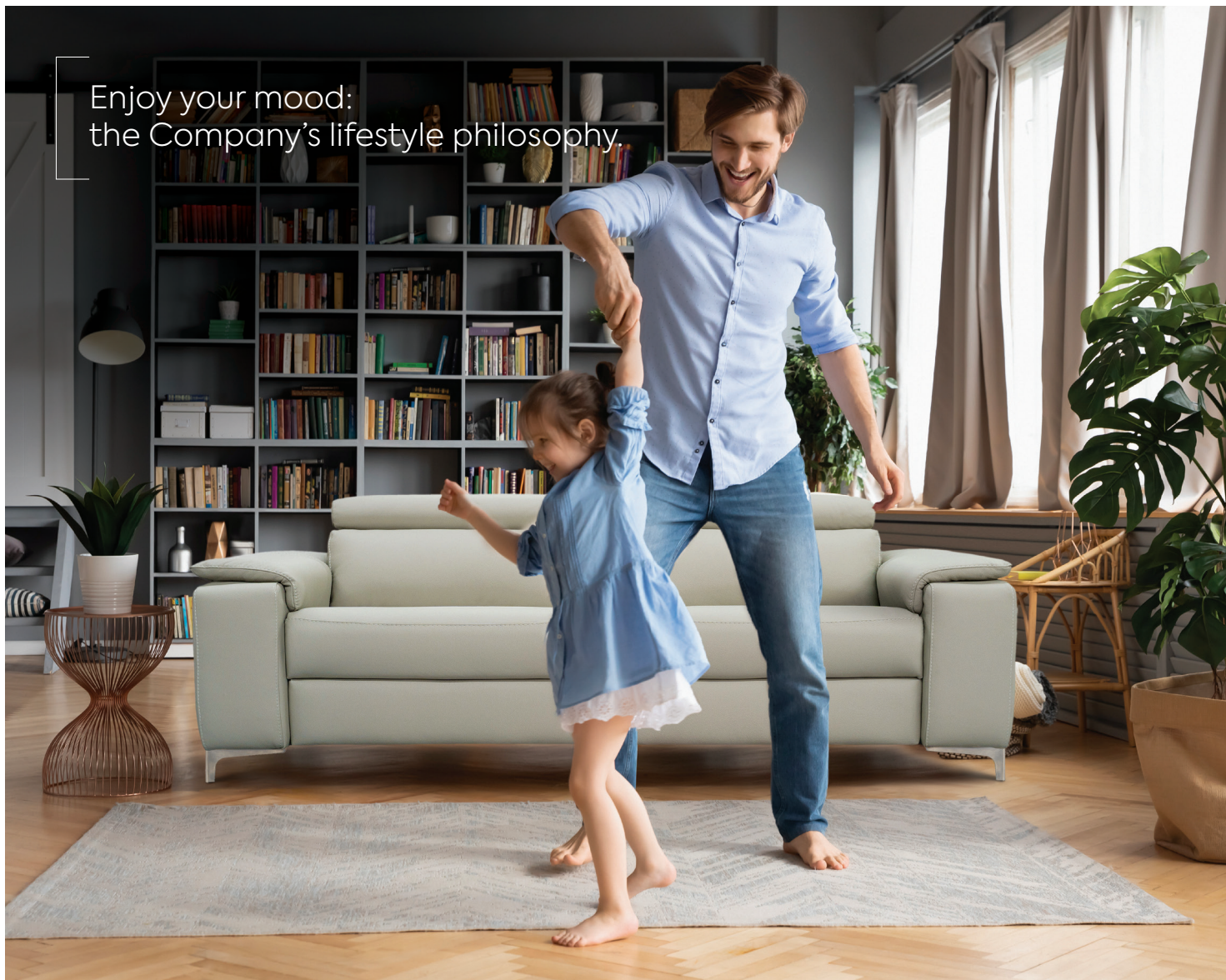


Since its foundation in 2008, Nicoletti Home has had an indissoluble bond with its territory, particularly with the city of Matera. Not only this city is a UNESCO World Heritage Site but also a place full of history, where the concept of home dates back to very ancient times.

Being rooted in such an extraordinary city, the Company cannot help but show an indelible mark that inspires a philosophy and a lifestyle, both focused on the love for home, the place of comfort par excellence.

The constant search for balance between aesthetics and functionality, tradition, and innovation, has allowed Nicoletti Home to quickly stand out as a manufacturer of upholstered furniture both at a national and international level. Indeed, the Company's work is characterised by exquisite craftsmanship, a remarkable manufacturing capacity, and a particular attention to the quality of each product that is realised. Today, Nicoletti Home operates in more than 70 countries worldwide, including the United States, Great Britain, France, and China, and is a point of reference for the whole interior design industry.


Enjoy your mood:  
the Company's lifestyle philosophy.



Nicoletti Home's philosophy stems from an enthusiastic and enlightened vision of the Company, which has at its heart a taste for exploration, eclecticism, and the sharing of passions and desires.

Being designed and realised and designed with the utmost artisan care and attention to details, Nicoletti Home sofas are true living spaces: a haven of play, tranquillity, movement, and creativity. The home becomes an environment to live to the fullest, a world to explore with curiosity and a head full of dreams. All of this is at the heart of "Enjoy your mood", a philosophy at the core of the design of Nicoletti Home sofas and chairs, an invitation for design lovers to always choose charming, functional and versatile furnishings in order to enjoy a more fulfilling and relaxing life.






The keys  
for success.

Nicoletti Home is a successful example of made in Italy in the world. But how did it manage to become a synonym of excellence and distinction? By combining the values of tradition with the Company's interest in the research and development of ever-new, highly innovative solutions thus ensuring excitement and comfort.

Functionality and well-being are always in the first place. This is why the study and selection of raw materials are fundamental steps. As for the following phases, the most important aspects are the creation of a design to be experienced rather than to be displayed, the tailoring care for fabric and cover processing, the use of innovative technologies to support craftsmanship, and an environmentally responsible and sustainable behaviour.

The attention to customer needs has always been a guiding light and one of the reasons why the Company created the Nicoletti Home PEOPLE sofa collection after the Covid-19 pandemic. Such collection was dedicated to all people looking for quality and comfort at affordable prices, by also guaranteeing the exquisite craftsmanship that has always characterised the Company.



Research  
and imagination.

In the Nicoletti Home Study Centre, creativity and expertise combine to create smart designs that meet and guide the tastes of different markets around the world.

The desire to offer maximum comfort, together with an appealing design, leads the activities on which the entire supply chain is developed.

Nicoletti Home will meet every furnishing need thanks to the development of new solutions which satisfy the most diverse desires of its customers.

There are two main production lines: leather sofas – the Company's core business – and fabric and microfiber sofas. The collection thus includes over 80 models available in more than 1,000 versions.

Thanks to the collaboration with international designers, each project created by Nicoletti Home is characterised by a timeless elegance that perfectly fits any area of the home in any corner of the world.



New horizons,  
new possibilities.



Nicoletti Home combines the Italian traditions with the most advanced technologies, creativity with efficiency, as the Company always bears in mind the fundamental values at the basis of its universe: transparency, rigour, curiosity, generosity.

The 220,000 m<sup>3</sup> Italian warehouse has been the first one to be digitally automated in Europe, thus facilitating the tracking and handling of all products stored to be delivered to major buyers, to the most internationally prestigious chain stores, to over 700 independent retailers as well as to single-brand stores.

By relying on trust, over time Nicoletti Home has established close relationships with its stakeholders and, currently, even with groups such as Manwah Holdings Limited. This enabled Nicoletti Home to broaden its horizons by meeting extremely diverse international customers and to expand particularly in the Chinese market.

The Company's future goal is to create a Nicoletti Home branded network both managed directly and franchised all over China.

An essential element of this great project is the creation of the Nicoletti Home PEARL collection, a new challenge born in 2023.

